

## Mobile Device Authentication Solution (MDAS)

In case of an outbreak of a pandemic the disease will spread through the world in 30 to 60 days, leaving the countries and towns isolated as a result of security measures employed to stop spreading the disease. In this scenario it will be impossible for the employees to reach the central office and companies without remote access will be paralyzed.



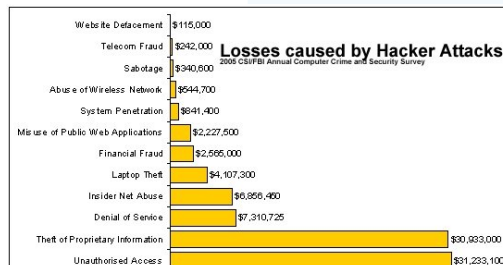
About one in five UK companies does not have business continuity plan in place. According to health and safety rules a company can be held responsible for their inability to cope with or recover from disaster. WHO in resolutions WHA58.5 and WHA56 is urging EU member states to develop pandemic plans.



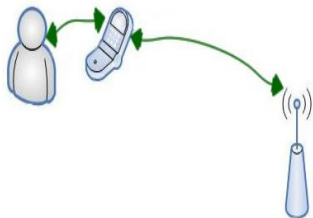
- **Is your pandemic plan ready and tested?**
- **Will your employees be able to access resources when civil infrastructure is paralyzed?**
- **Do you want your employees to access their applications remotely?**
- **Do you need a flexible solution that allows for the delivery of the One Time Passcode to a mobile device?**
- **Do you need an interoperable solution using your RSA Authentication Manager?**

MDAS can help you to be ready:

**Fraud Prevention:** Easy to configure and manage. MDAS allows your Risk Teams to integrate 2FA into applications in an affordable manner. Research shows that "it takes only 17 minutes before you realise you have forgotten your mobile" but "it can take up to 3 hours till you realise you lost your wallet" and even longer for a hardware token.



**Ease of Deployment:** In the case of a pandemic outbreak the delivery of a physical token would be close to impossible. With 500 millions mobile phones in Europe and 1.5 billion world wide MDAS offers quick and easy deployment. All you require is a normal phone capable of SMS.



**Cost Effective:** Given that Two Factor Authentication is required typically means high value assets are in deployment, MDAS offers an opportunity to deploy with ease to most if not all of your employees. Typical cost comparison has shown a reduction of up to 60% on costs.

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### MDAS Benefits

- **Ease of Deployment**  
Requires an ordinary phone capable of receiving SMS
- **Interoperable with RSA SecurID**  
No need to replace your infrastructure, integrates into your RSA Authentication Manager.
- **No More Forgotten tokens**  
Simply send RSA Auth Manger Generated OTP to users mobile using SMS
- **Flexible OTP Delivery**  
Customise to meet your security policy, have several OTP sent with one SMS or have single OTP per Auth.
- **Reduce Costs**  
Up to 60% cost savings on token administration.
- **Integrates to Applications**  
Web Services based API's allow portal applications to natively integrate.

### What they said:

"MDAS allows us to just carry our mobile phones without a need for a separate device just for authentication"

MDAS "Fits with my busy life"

"Our users just liked the ease of use"

"Our users preferred to use their own phones rather than a token"

MDAS Extends Access

"Speed and Ease of deploying a token was important to us"